

**DON'T TYPE. BROADCAST.**



**YOUR VIDEO STREAMING SOFTWARE PROVIDER**

# WHO YOU ARE



Web Business Owner



Startup Company



Educational Institution

Internet TV  
Service Provider



Telecom Company



TV Channel



Content Provider



# WHAT YOU CAN IMPROVE

## YOUR VIEWERS CAN:

- Enjoy a more functional player
- Check latest TV schedule
- Have easier subscription process
- Save and share favorite channels/videos
- Meet friends on blogs and social networks

## YOU CAN:

- Manage content faster and easier
- Substitute content when needed
- Protect your content effectively
- Gather more advanced statistics
- Receive additional revenue from text, banner, and video advertising



# WHAT YOU GET FROM US

- Development
- Customization
- Integration
- Improvement

of

- Web components
- Back end

which are

**relevant and revenue-boosting  
for YOUR Internet TV service**



# WHAT YOUR CLIENTS GET



HIGHER SATISFACTION



WIDER CHOICE



MORE CONTROL



RICHER FUNCTIONALITY

# WHAT YOU GET

**MORE LOYAL CUSTOMERS**



**MONEY**

(no need for pictures here ;)



# WEB COMPONENTS WE OFFER

## CONTENT MANAGEMENT AND DISTRIBUTION:

- CONTENT MANAGEMENT
- ELECTRONIC PROGRAM GUIDE
- CONTENT SUBSTITUTION
- TIME-SHIFTING
- MEDIA STREAMING MANAGEMENT
- MEDIA CONTENT ARCHIVE
- EXTERNAL CONTENT DELIVERY NETWORK INTEGRATION

## CONTENT SECURITY AND PROTECTION:

- DIGITAL RIGHTS MANAGEMENT
- GEO-BLOCKING
- CONCURRENT ACCESS PROTECTION
- STREAM HI-JACKING PROTECTION
- WATERMARKING

## USER MANAGEMENT:

- SUBSCRIPTION MANAGEMENT
- REPORTING SYSTEM
- SUPPORT SYSTEM INTEGRATION

## REVENUE GENERATION:

- ADVERTISEMENT MANAGEMENT
- AFFILIATE PROGRAM INTEGRATION
- INTEGRATION WITH BILLING AND PAYMENT SYSTEMS

## WEB 2.0 INTERACTIVITY:

- WIDGETS
- AUDIO/VIDEO CONFERENCING
- CUSTOM PLAYER
- BLOG INTEGRATION
- COMMUNITY FEATURES



# HOW WE WORK WITH YOU

- Listen to what you need
- Analyze your service
- Offer an enrichment/improvement plan + estimations
- Add new functionality and/or improve existing one



# OUR MAJOR CLIENTS



## JumpTV

A world leading broadcaster of live and on-demand sports video over the Internet.

<http://www.jumptv.com/>



## ooVoo

The next evolution in online communication – face-to-face video chatting tool.

<http://www.oovoo.com/>



# WHO WE ARE



<b>Founded:</b>	<b>July, 2005 (part of BelHard IT holding, founded in 1994)</b>
<b>Location:</b>	<b>Minsk, Belarus</b>
<b>Staff:</b>	<b>about 100 employees</b>
<b>Turnover Rate:</b>	<b>9 %</b>
<b>Customers:</b>	<b>USA, Canada France, Italy, Netherlands, Norway, Denmark, Russia, Saudi Arabia, Kazakhstan</b>
<b>Experience:</b>	<b>more than 400 man-years</b>
<b>Methodologies:</b>	<b>RUP, MSF, AUP, XP</b>
<b>Certificates:</b>	<b>ISO 9001-2001 ZCE PHP 5 SCJP for Java 2 Platform ISTQB Certified Testers</b>

For more info visit <http://internet-tv.oxagile.com/>

